

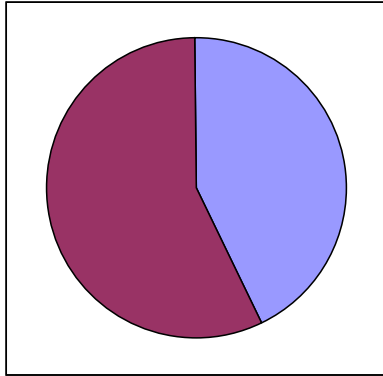


STAGE 2  
QUESTIONNAIRE

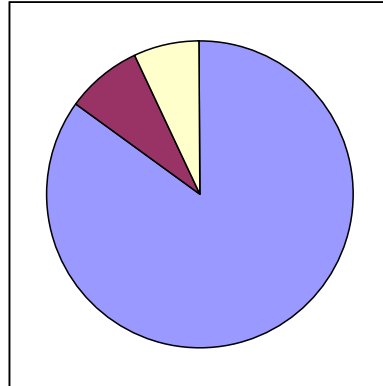
Initial Results

JANUARY 2013

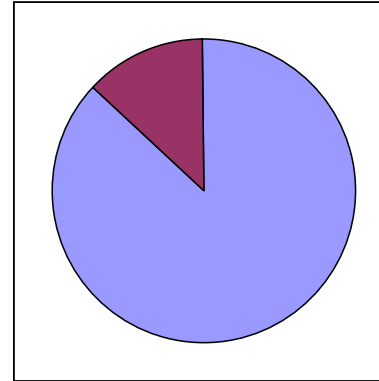
## A few headlines



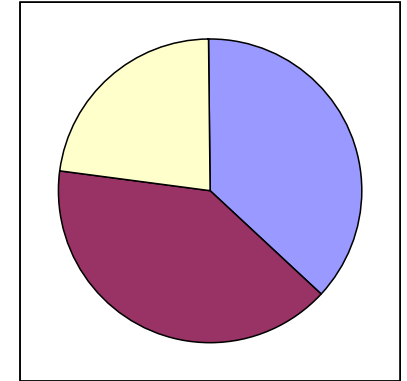
**Responses**  
29,548 Comments (Q1-Q22) in  
381 Questionnaires  
47% Online 53% Freepost



**Voter in Paignton**  
85% Yes 8% No  
7% Not answered



**Name & Address Given**  
87% Yes  
13% Incomplete



**Gender**  
37% Male 40% Female  
23% Not answered

Age Group	Percentage
0-16	0%
16-24	3%
25-34	6%
35-44	12%
45-54	17%
55-64	21%
65-74	25%
75+	9%
Not Answered	7%
<b>Total</b>	<b>100%</b>

**Age**

Forum Category	Percentage
Live in Paignton	80%
Work in Paignton	25%
Councillor in Paignton	1%
Property Owner in Paignton	50%
Retailer in Paignton	9%
Org representative	5%

**Forum Categories**

Aims	Yes	No	Not answered
Make more of the tourism and retail offer	90%	5%	5%
Improve points of arrival and connectivity	87%	5%	8%
Protect the local identity	87%	3%	10%
Ensure there is balanced development	85%	5%	10%

**Stage 1 Aims**

## Town Centre & Seafront Area

**Question 1: Do you agree the overall Aims for the Town Centre & Seafront should be:**

		Yes	No	Not answered
a)	• Make more of the tourism and retail offer	90%	5%	5%
b)	• Improve the points of arrival and connectivity	87%	5%	8%

**Question 2: Are there other overall Aims you consider this area should have ?**

195 Written comments to analyse

**Key proposals of the Plan directed at these aims would be:**

**Question 3: Torbay Road**

Already an important tourist asset

Do you agree with the following proposals ?

		Yes	No	Not answered
a)	Encourage the Picture House back into life as a tourist attraction	81%	17%	2%
b)	Greater use of the Steam Railway attraction as a tourist gateway	91%	6%	3%
c)	Encourage more use of the wide pavements for outdoor cafés	60%	36%	4%
d)	Encourage sympathetic improvement of the walkway canopies	94%	3%	3%
e)	Explore the options for pedestrianisation	69%	24%	7%

f) What other proposals do you consider are achievable in Torbay road ?

166 Written comments to analyse

#### **Question 4: Victoria Street**

Already pedestrianised, and our prime shopping street.

Do you agree with the following proposals in the street ?

		Yes	No	Not answered
a)	More use of the street surface for outdoor café seating areas	62%	36%	2%
b)	More open air markets and similar attractions in the street	81%	17%	2%
c)	Keep existing street trees and public seating capacity	96%	3%	1%
d)	Encourage more use of vacant floors at upper levels	90%	7%	3%
e)	Encourage removal of weeds and unsympathetic building repairs	85%	13%	2%
f)	Improve crossings or uneven surface problems	82%	15%	3%

g) What other proposals do you consider are achievable in Victoria Street ?

162 Written comments to analyse

#### **Question 5: Transport 'Gateway'**

Heavy rail, steam rail, bus, taxi, long distance coach stop, and public parking facilities all meet at this critical point centrally located between the main shopping area of Victoria Street and tourist route of Torbay Road.

Do you agree with the following proposals in the short term ?

		Yes	No	Not answered
a)	Small scale changes that collectively improve pedestrian connection	86%	8%	6%
b)	Provision of Public Toilets	92%	6%	2%
c)	Improved signage for visitors of necessary transport connections	88%	8%	4%
d)	Improved surface connections for users with disabilities	88%	7%	5%

Not all space in the vicinity of Great Western Road is of a shape that fosters ease of use.

Do you agree with the following in the longer term:

		Yes	No	Not answered
a)	Evaluate the possibility of providing a Transport Hub if possible onto one site – to bring different forms of transport closer together	66%	27%	7%

#### **Question 6: Hyde Road, Crossways & Torquay Road**

As a point of arrival by road, the area provides a thriving scene of business frontages. The main exception being a-high level of vacant space at Crossways shopping centre which our community has indicated could provide scope for change. The centre has an overhead multi-storey car park and incorporates an important pedestrian link between Torquay Road, Hyde Road, and beyond.

Do you agree with the following proposals ?

		Yes	No	Not answered
a)	Crossways shopping centre should continue to provide space for growth of new retail opportunities.	55%	40%	5%
b)	Retain the primary and secondary shopping role of Hyde Road	84%	9%	7%
c)	If one is needed, welcome Crossways shopping centre as the priority town centre location for a supermarket.	53%	42%	5%
d)	Explore more radical options to help improve Crossways	91%	6%	3%

#### **Question 7: Victoria Square & Principal Hotel Accommodation Area (PHAA)**

Tourist accommodation providers in the area wish to develop extra ‘themed’ holidays and retain the primary use of this area, not its re-use for general housing or conversions into Housing in Multiple Occupation (HMO’s).

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Retain the designated area for tourist accommodation.	76%	17%	7%
b)	Encourage 'themed markets' on Victoria Square.	78%	20%	2%
c)	Retain the existing number of multi-storey car park spaces.	72%	23%	5%
d)	Support equivalent replacement of any off-street car parking lost	70%	23%	7%

### **Question 8: Victoria Park**

The public park is well used and an attractive key route through the town centre area to the seafront. It is not supported by the Forum as an option for supermarket development and will be shown in the Plan as a protected area.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Victoria Park must be kept as public open space and protected	96%	2%	2%
b)	Support will only be given for any enhancement of the Park that is not to the detriment of:			
b1	<ul style="list-style-type: none"> <li>its open space appearance</li> </ul>	94%	2%	4%
b2	<ul style="list-style-type: none"> <li>use for open space recreation</li> </ul>	95%	1%	4%
b3	<ul style="list-style-type: none"> <li>means of pedestrian connection</li> </ul>	93%	2%	5%

### **Question 9: Winner Street & Palace Avenue**

These two areas form attractive examples of Paignton's historical and architectural heritage with potential for appeal to further tourism through positive action.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Support maximum use of the Palace Theatre as a key facility.	96%	3%	1%
b)	Encourage 'specialty' shops in Winner Street for tourists and residents	93%	4%	3%
c)	Support use of Palace Gardens for 'themed' markets and events	59%	36%	5%
d)	Protect Palace Gardens from inappropriate development	96%	2%	2%
e)	Support more use of the highway area for themed events	62%	32%	6%
f)	Remove street eyesores that detracts from the visual appearance	83%	14%	3%
g)	Improve footpath connectivity with the transport hub and seafront	83%	12%	5%
h)	Encourage sympathetic improvements to shop and building fronts	94%	2%	4%
i)	Promote new forms of transport connections such as 'bus links' with Winner Street that would add tourist footfall to the area	77%	18%	5%

j) What else do you feel could attract more tourists and resident shoppers to the area:- 175 Written comments to analyse

### **Question 10: Seafront & Harbour**

The beaches, greens, pier and facilities along the seafront are critical elements of Paignton's tourism offer. In addition, the greens have a long standing use by residents for sports and pastimes throughout the year. The Harbour is not as well used by tourists as at Torquay or Brixham.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Attract tourists to the Harbour area as a key objective of the Plan	82%	16%	2%
b)	Support a heritage 'Theme' for the harbour	70%	27%	3%
c)	Modernise the harbour with a mix of business and residential units.	55%	40%	5%
d)	Encourage more use of the harbour for water sport	70%	27%	3%
e)	Enhance existing harbour off street parking for greater tourist use	71%	24%	5%

f)	Safeguard the harbour's 'quaintness'	90%	7%	3%
g)	Protect Paignton Green as open space for future generations	96%	2%	2%
h)	Upgrade the shelters to improve the tourism offer	86%	9%	5%
i)	Support a facelift of the Apollo complex	64%	30%	6%

**Question 11: Area Proposals**

Other policies and proposals would be included to support improvement across different parts of the area or overall:

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Support the Business Improvement District (BID) and provision of independent traders as an attraction to tourists.	76%	19%	5%
b)	Incorporate a Design Guide to improve the townscape, protection heritage assets, and treatment of unattractive features.	77%	17%	6%
c)	Support retention of residential areas within the town centre as part of ensuring the area remains in use throughout the whole day.	94%	2%	4%
d)	Promoting transport connectivity between all the forms of transport	90%	5%	5%
e)	Encourage energy conservation and measures that help adapt to, and fund, the impact of flood risk and climate change	90%	6%	4%

**Question 12: Are there are any other proposals that should be included ?**

152 Written comments to analyse



## Western Area of Paignton

**Question 13:** Do you agree the overall Aims for the Western Area should be:

		Yes	No	Not answered
a)	• Protect the local identity	87%	3%	10%
b)	• Ensure there is balanced development	85%	5%	10%

**Question 14:** Are there other overall Aims you consider this area should have ?

117 Written comments to analyse

**Key proposals of the Plan directed at these aims would be:**

**Question 15:** Area wide Policies and Proposals

There are not enough jobs or homes to meet the needs of existing residents. The draft Local Plan confirms that a 5 year supply of new sites exists for new homes. Pressures beyond 5 years will depend on how many people move into the area from outside of Torbay. Without more people from outside, Torbay's population level will drop, because deaths exceed births every year, with mixed consequences for our town.

Do you agree with the following proposals ?

		Yes	No	Not answered
a)	We should plan for a drop in the level of resident population	62%	28%	10%
b)	Give priority to employment led growth, not housing led growth	91%	4%	5%
c)	Allocate further land for jobs only in sustainable locations	81%	9%	10%
d)	Keep the number of additional jobs and homes in 'balance' always	86%	6%	8%
e)	Provide more local shops only if the population increases	62%	29%	9%
f)	Increase the amount of Affordable housing to meet local need	71%	19%	10%

If you said 'No' to any of the above questions, please give your reason ?

190 Written comments to analyse

### **Question 16: Open Countryside**

Our 'English Riviera' environment provides our unique identity, attracting tourists from far and wide, producing a significant source of local income. It is essential to food production, wildlife and biodiversity. We are the resident custodians. How we treat the environment matters a lot.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Restricting development in our open countryside is still justified	87%	10%	3%
b)	Building for local need is more important than loss of countryside	17%	77%	6%
c)	Parts of our countryside are no longer worth keeping	8%	85%	7%

If you said 'Yes' to the last question, please say where ?

61 Written comments to analyse

### **Question 17: Great Parks**

The last phases of construction at Great Parks will continue to be included in the Plan.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Assess the scope for a country park in the Westerland Valley	76%	10%	14%
b)	Enhanced community facilities are required to serve the area	49%	30%	21%

If you said 'Yes' to the last question, please say what is lacking in the Great Parks area ?

122 Written comments to analyse

**Question 18: White Rock and nearby areas**

Recent planning permissions have been granted for more jobs and homes. Some of the homes will be built on reallocation of employment land. Re-use of formerly developed employment land and remaining allocations will provide additional opportunities for job growth.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Should any more employment land be given over to build new homes.	20%	71%	9%
b)	Priority should be given to new technology developments (eg hi-tech engineering, research, energy conservation)	69%	21%	10%

What other needs do you consider the plan should meet ?

133 Written comments to analyse

**Question 19: Western Corridor (Kings Ash Road / Brixham Road)**

There will be no new bye-pass over the next 20 years, as funds will be unavailable. Tweenaway Cross has been improved recently with government money. Any further improvement will only be possible through developer contributions.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	Further development should only take place if there are developer contributions that meet the road improvement costs	65%	23%	12%

b) Which part (or parts) of the route do you consider need improving ?

175 Written comments to analyse

### **Question 20: Yalberton Valley**

Yalberton Valley in the south has been designated nationally as an Area of Outstanding Natural Beauty (AONB). We believe the time has come to recognise the value of the part that lies within Paignton.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	The whole valley has 'Country Park' potential for tourists and locals	72%	13%	15%

If you said 'Yes', please say what features of the valley you value most ?

171 Written comments to analyse

### **Question 21: Collaton Village**

Collaton St. Mary is the gateway to Torbay from Cornwall, Plymouth, and South Hams and has maintained its identity as a village setting in open countryside. Any further development needs to enhance the tourist appeal.

Do you agree with the following proposals ?		Yes	No	Not answered
a)	The local identity of Collaton St Mary must not be lost	84%	4%	12%
b)	Facilities currently lacking are:			
b1	• Local jobs	60%	18%	22%
b2	• Bus frequency	52%	23%	25%
b3	• Local school facilities	23%	50%	27%
b4	• Local shops	59%	18%	23%
b5	• Youth facilities	55%	19%	26%
b6	• Medical facilities	56%	19%	25%
b7	• Other community facilities	44%	24%	32%

Are there any other needs that you consider Collaton St Mary has ?

141 Written comments to analyse

**Question 22: Your Suggestions**

Are there any other proposals you consider should be included in the Western Area ?

102 Written comments to analyse

**Question 23: About yourself:**

		Yes		Incomplete
a.b.c)	Name and Address given	87%		13%

		Male	Female	Not answered
a.b.c)	Gender	37%	40%	23%

		Yes	No	Not answered
d)	Which age group do you belong to ?			6%
	0 – 16 years	0%		
	16- 24	3%		
	25- 34	6%		
	35- 44	12%		
	45- 54	17%		
	55- 64	21%		
	65- 74	25%		
	75+	9%		

		Yes	No	Not answered
e)	Do you consider yourself disabled in any way ?	11%	83%	6%
f)	If you said yes to Q23e, please tell us how it affects you			
f1	<ul style="list-style-type: none"> <li>It affects my mobility</li> </ul>	26		
f2	<ul style="list-style-type: none"> <li>It affects my vision</li> </ul>	7		
f3	<ul style="list-style-type: none"> <li>It affects my hearing</li> </ul>	9		
f4	<ul style="list-style-type: none"> <li>It affects me in another way</li> </ul>	15		

		Yes		
g)	How would you describe your Ethnicity ?			
	<ul style="list-style-type: none"> <li>White</li> </ul>	73%		
	<ul style="list-style-type: none"> <li>Mixed race</li> </ul>	1%		
	<ul style="list-style-type: none"> <li>Asian or Asian British</li> </ul>	1%		
	<ul style="list-style-type: none"> <li>Black or Black British</li> </ul>	0%		
	<ul style="list-style-type: none"> <li>Other</li> </ul>	0%		
	<ul style="list-style-type: none"> <li>Prefer not to say</li> </ul>	25%		

		Yes	No	Not answered
h)	Are you a registered voter in Paignton ?	85%	8%	7%

Do you qualify to be a member of the Paignton Neighbourhood Forum because:

		Yes		
i1	You live in the Neighbourhood Area	80%		
i2	You work in the Neighbourhood Area	25%		
i3	You are a Torbay Councillor for part of the Neighbourhood Area	1%		
i4	You own property in the Neighbourhood Area	50%		
i5	You are a retailer in the Neighbourhood Area	9%		
i6	You are the appointed representative of a local organisation operating in the Neighbourhood Area	5%		

If you would like to join the Forum, you can apply on-line at:  
[www.paigntonneighbourhoodplan.org.uk](http://www.paigntonneighbourhoodplan.org.uk)